

2011



# BRAND | INNOVATION

## BIC Promotional Lighters Pricelist

Brand Innovation is an authorized distributor of BIC promotional and printed lighters in South Africa

[www.salighters.co.za](http://www.salighters.co.za)

[www.brandinnovation.co.za](http://www.brandinnovation.co.za)

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Price 2011 (ZAR)  
Prices are excluding VAT  
Price include 1 colour imprint, 1 position

		250	500	1000	2500	5000	10000	Colour Availability Refer Table on Page 11
<b>Mini (J5)</b> Extra imprint - Colour/Side 		10.00	9.40	8.80	8.20	7.70	6.90	Body
		0.65	0.65	0.65	0.65	0.65	0.65	01, 02, 03, 25
<b>Slim (J3)</b> Extra imprint - Colour/Side 		10.30	9.60	9.20	8.70	8.30	7.80	Body
		0.65	0.65	0.65	0.65	0.65	0.65	01, 02, 03, 25
<b>Maxi (J6)</b> Extra imprint - Colour/Side 		11.30	10.50	10.00	9.50	9.00	8.60	Body
		0.65	0.65	0.65	0.65	0.65	0.65	01, 02, 03, 25
<b>Electronic (J8)</b> Extra imprint - Colour/Side 		17.40	16.20	15.60	14.90	14.20	13.50	Body
		0.65	0.65	0.65	0.65	0.65	0.65	01, 02, 03, 25
<b>Mega Lighter</b> 		52.00	49.00	46.00	44.00	42.00	40.00	Body
								01

		25	50	100	250	500	1000	Colour Availability Refer Table on Page 11
 <b>C2 Metal Case (Price include mini lighter)</b> Laser Engraving - Side		61.50	59.00	57.50	55.90	49.90	48.90	Body
		6.55	6.55	6.55	6.55	6.55	6.55	47 Grip 03, 25

### Specifications

<b>Mini (J5) Printing</b> 40mm x 15mm  5 colours	<b>Slim (J3) Printing</b> 45mm x 15mm  5 colours
<b>Maxi (J6) Printing</b> 45mm x 20mm  5 colours	<b>Electronic (J8) Printing</b> 45mm x 18mm  5 colours
<b>C2 Metal Case Engraving</b> 30mm x 16mm 	

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## Colour Table

01 White	02 Black	03 Red	04 Light Blue	05 Green	06 Grey
07 Navy	08 Burgandy	10 Orange	12 Yellow	13 Purple	14 Pink
15 Turquoise	18 Metal	20 Dark Green	25 Dark Blue	26 Gold	29 Bronzed Gold
34 Metallic Blue	35 Chrome	39 Frosted Purple	40 Dark Blue	46 Brushed Chrome	47 Silver
48 BP Green	51 Transparent	59 Apple Green	63 Frosted Yellow	66 Frosted Red	67 Frosted Blue
68 Frosted Green	69 Frosted White	71 Frosted Orange	82 Frosted Dark Green	86 Clear Blue	87 Clear Red
88 Clear Green	89 Clear Dark Blue	91 Clear Black	92 Clear Pink	93 Clear Purple	97 Pink
98 Charcoal	2B Jungle	2C Metallic Pink	3B Frosted Jungle	4A Pure Silver	4B Frosted Violet
5A Slate Blue	6A Arctic Blue	7A Shadow Grey	8A Bronze	9A Champagne	

The colours shown are for reference only. Actual colour may vary slightly depending on the product. Refer to our Terms & Conditions under Catalogue and Price List Illustrations/Product Sampling.

### Match the trim colour

You can choose a print colour to match the trim (Clip, cap or section) and barrel colours for many of our products. Simply request a "Match trim" imprint colour.

### Customized colour

Choose the colour you want (Pantone reference number). We can not guarantee exact matches, especially when the imprint is made on a background colour other than white. Every effort will be made to match colours as closely as possible.

### Minimum Type and line sizes

Screen printing	Type 6
Pad printing	Type 7
Laser engraving	Type 8
Digital	Type 8

Brand your BIC
Brand your BIC
Brand your BIC
Brand your BIC

Line 0.1
Line 0.2
Line 0.5
Line 0.5

Bic Advantage	_____
Bic Advantage	_____
Bic Advantage	_____
Bic Advantage	_____

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Our standard Terms & Conditions apply. See [www.brandinnovation.co.za/terms.html](http://www.brandinnovation.co.za/terms.html)